

**Business Management and Administration
Associate of Arts with ladderized Diploma Programs --Africa Region
Akamai University**



Entry qualifications

As an applicant, students must clearly demonstrate proficiency in written and verbal English language communication skills according to collegiate standards. All students must have completed secondary school and have a verified high school diploma. Subsequent levels of study must demonstrated satisfactory completion of prior diplomas and other semester achievements. A sample of scholarly (or professional) writing and a telephone communication with a member of the University faculty are required elements of the admission process. International students with English as a second language or if prior college study was with non-English language colleges, applicants are required to submit a record of a recent TOEFL examination with a 550 score or above.

- Must be capable of college level English communication verbal and written achievement.
- Must attend average of 3 classroom contact hours and 6 hours of homework per week
- Residential delivery via classroom instruction, discussion, projects and examinations
- The examining body is the Akamai faculty team in Ghana
- The certificate is awarded by Akamai University

Duration of course

Six semester length program ---semester duration of 16 weeks

Program Director

Prof. Dr. Peace Obeng

Program Requirements

Certificate Level (3 Months Intensive – Certificate Awarded)

BMA 101: Business Management and Administration (3 credits)

BMA 102: Organizational Behavior (3 credits)

BMA 103: Business and Corporate Negotiations (3 credits)

BMA 104: Business Law and Ethics (3 credits)

Diploma (3 Months Intensive – Diploma Awarded)

BMA 111: Corporate Governance and Leadership (3 credits)

BMA 112: Marketing Management and Environment (3 credits)

BMA 113: International Business Communication (3 credits)

BMA 114: Business Economics (3 credits)

Advanced Diploma Level (3 Months Intensive – Advanced Diploma Awarded)

BMA 121: Strategic Management (3 credits)
BMA 122: Financial Management and Planning (3 credits)
BMA 123: Management Information Systems (3 credits)
BMA 124: Strategic Employee Resourcing (3 credits)

Associate of Arts Semester #1 (3 Months Intensive)

BMA 201: Business Accounting (3 credits)
BMA 202: Supply Chain Management (3 credits)
BMA 203: International Purchasing & Procurement (3 credits)
BMA 204: Research Methodology (3 credits)

Associate of Arts Semester #2 (3 Months Intensive)

BMA 211: Public Relations (3 credits)
BMA 212: Advertising (3 credits)
BMA 213: International Marketing (3 credits)
BMA 214: International Trade and Payments (3 credits)

Associate of Arts Semester #3 (3 Months Intensive -- Degree Awarded)

BMA 215: Business Growth & Expansion Strategies (3 credits)
BMA 216: Risk & Investment Management (3 credits)
BMA 217: Social Psychology for Business Management (3 credits)
BMA 218: Entrepreneurship for Business Management (3 credits)

CONTACT INFORMATION

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