

# **Doctor of Philosophy (Ph.D.) in Management**

**by executive open-learning and dissertation research**



## **DOCTOR OF PHILOSOPHY IN MANAGEMENT**

Advanced study at Akamai University provides an effective path to the Ph.D. in Management for working executives, nonprofit managers, and professional businessmen and businesswomen. Akamai has assembled the essentials of business knowledge and consolidated them within this tremendously vital series of program elements. In addition to basic principles, Akamai presents business specializations in a wide array of major concentrations, permitting participants to personalize their overall program of study.

## **AIMS & OBJECTIVES**

Business leaders can no longer afford to continue doing business without the critical skills necessary for success. To address this challenge, Akamai teaches the fundamentals of business, emphasizing practical skills important to the "real world" of corporate and business administration in a manner that is applicable to the regional and business challenges of the participant. In an increasingly competitive global environment, organizations need to develop managers capable of dealing with complexity and change. Akamai delivers the dynamic frameworks that enable NGO, business and corporate leaders to quickly adapt to changing conditions and seize new opportunities as they emerge.

## **ENTRY REQUIREMENTS**

Akamai offers access to its Ph.D. in Management for eligible professionals from the fields of business and corporate management, international business, government and nonprofit management, e-commerce, entrepreneurship and small business operations, and economic development. For acceptance to the doctoral program, participants should have completed a recognized Master's degree or equivalent in business or another appropriate field and have several years of meaningful professional experience at upper levels of management.

In lieu of the Master's degree, applicants are considered with a recognized Postgraduate Diploma, professional awards, and a minimum of five years of increasingly more responsible business experience. Such applicants are required to submit appropriate letters of recommendation verifying the prerequisite capabilities and motivation to succeed in advanced study and research. Applicants accepted in the absence of the Master's degree are required to add

essential missing academic and research elements to the minimum program, for admission.

Successful applicants are proficient in English language or provide assurance of effective language support. As an entry requirement, participants must demonstrate access to a computer, email, and Internet, and academic business library resources for the duration of their studies.

### **DEGREE REQUIREMENTS**

For the PhD in Management, participants must complete a minimum of 60 credits above the Master's degree including the comprehensive review, and dissertation project activities. Further, the participant must complete that module that reflects the degree concentration and must complete a dissertation with an approved focus in that concentration.

#### **Doctor of Philosophy in Management (Required: 60 credits)**

##### **Core Courses in Management (Required 18 credits)**

Select 18 credits of the following modules:

DMS 535: Financial Management (3 credits)

DMS 536: Marketing Management (3 credits)

DMS 546: Project Management (3 credits)

DMS 519: Business Research (3 credits)

DMS 534: Organizational Behavior (3 credits)

DMS 548: Strategic Planning & Implementation (3 credits)

DMS 550: Logistics & Supply Chain Management (3 credits)

DMS 571: Customer Relationship Management (3 credits)

DMS 583: Strategic Human Resource Management (3 credits)

##### **Major Concentration in Management (Required: 9 credits)**

Complete each of the following modules:

DMS 607: Creating World Class Company (3 credits)

DMS 613: Managing Risk & Investment Strategies (3 credits)

DMS 615: Management Leadership Dynamic (3 credits)

##### **Research Preparation Tutorials (Required: 15 credits)**

Select 18 credits of the following modules:

RES 651: Research Concept: Construct and Design (3 credits)

RES 652: Advanced Studies in Research Presentation and Qualitative Analysis (3 credits)

RES 653: Statistical Analysis for Research (3 credits)

RES 654: Effective Problem Solving and Decision Making (3 credits)

RES 655: The Research Proposal and Data Gathering Instruments (3 credits)

##### **Finishing Activities (18 credits)**

Complete each of the following modules:

DMS 591: Transformational Portfolio Project (4 credits)

RES 985: Dissertation Proposal (Required: 4 credits)

RES 990: Dissertation Project (Required: 8 credits)

RES 995: Oral Review of Dissertation (2 credits)

## **PROGRAM FACULTY**

### **Adjunct Faculty**

All the EDS Business School facilitators and lecturers are approved Akamai University faculty members. They are highly qualified professionals who possess a Doctoral Degree and have vast experience in their fields as industrial practitioners. They offer a blend of academic excellence, rigorous scholarship, real-world relevance, and practical application that provides our learners with unparalleled opportunities to expand their horizons. They present topics by lecture, case studies and group discussion.

- Professor Dr. Arivalan Ramaiyah, BBA, MBA, DBA - Program Director
- Professor Dr. Lee Karling, PhD
- Professor Dr. Premkumar Rajagopal, BBA, MBA, PhD
- Professor Dr. Nelson T. Binag, PhD
- Dr. William Wong, Certified Quality Engineer, M.Sc, EdD
- Dr. Harwindar Singh, ACCA, FPNA, DBA
- Dr Cheah Foo Seong, FCIS, MBA, LLM, LLD

### **Industrial Expert / Consultant**

The importance of applied knowledge experts input to the study of management cannot be understated. The University is privileged to have as expert advisors the following professional individuals who contribute their expertise and advisement, making the Akamai program most effective in empowering participants to address true-to-life management issues.

- Associate Professor Loh Wei Hoong, Marketing Expert - B.Sc (Econ), M.A, PhD(Candidate)
- Associate Professor Sue Lim B.Sc (Econ), - HR Expert - MBA, PhD(Candidate)
- Balakrishnan Muniapan, Leadership Expert - MSc (HRM), B.Econs, CIPM, PhD(Candidate)

## **PROCESS OF PROGRAM COMPLETION**

### **Step #1: Assignment of Faculty Review Committee**

After the PhD student's admission and registration, as the first step in the program, Akamai University in collaboration with EDS Business School will assign the PhD student's Faculty Review Committee. Once the primary member of the Committee has been assigned, the PhD student shall begin the preliminary activities of the degree program. The secondary members of the Committee are assigned later during progress through the program.

### **Step #2: Study Plan Process**

The first activity of the doctor of business administration program is the completion of the PhD Study Plan document, which guides the PhD student and review committee through the degree process. The PhD Study Plan clarifies the degree designation and specialization that will be pursued through the program. The PhD Study Plan itemized the subject modules and other activities to be completed as expectations for the degree, and includes a timeline of completion of each of activity.

### **Step #3: PhD Major and Core Competencies**

PhD students complete 27 graduate credits in preparing a foundation in theories, principles and practices in advanced contemporary business administration aimed at arming the participants with the basic management orientation necessary to undertake successful research in business administration. The PhD major and core courses stage of study will cover in three residential studies in Penang, Malaysia. Each residential studies covering 9 graduate credits which comprises 3 modules.

### **Step #4: Research Preparation**

PhD students complete 15 graduate credits in research competency modules. The research preparation modules comprise research tutorials as a preparation for successful dissertation research. Participants produce scholarly papers that focus upon the background and problem statement for their dissertation, clarification of the research questions, overview of the literature review, methodology for conduct of research, and clarification of research preparation and manuscript guidelines. These tutorials are grades by the Committee Chair on a pass–fail basis.

### **Step #5: Comprehensive Review**

Upon completion of the core subject and research preparation modules, PhD students are authorized to undertake the Comprehensive Review via Transformational Portfolio project. As the primary assignment, PhD students prepare an effective Summary of the findings from the research preparation modules with clear reflection upon the theme of their dissertation. The Review Committee shall present instructions and questions to the PhD student for primary focus in completion of the written assignment. Upon review of the student's written submission, the Review Committee shall conduct either a face-to-face review or an telephone communication and exchange of email dialogue, exploring the student responses in detail and guiding the student in perfecting the written response.

### **Step #6: Dissertation Proposal**

PhD candidates submit the dissertation research proposal under the direction of the Doctoral Review Committee and according to publish University guidelines. After making the required changes and additions, the proposal is approved.

### **Step #7: Dissertation Project**

PhD candidates shall complete the Dissertation Project guided by the published guidelines of the University and their approved Dissertation Proposal. Upon completion of the research, the candidates prepare a draft of the research manuscript. Referencing of the scholarly literature throughout the dissertation manuscript is a vital element of the manuscript, without which it shall not receive University approval.

### **Step #8: Review of Dissertation**

The Review Committee is provided a draft version of the dissertation manuscript for physical review. The Committee prepares a listing of concerns and questions to be explored with the PhD candidate during the oral review of dissertation. PhD candidates are expected to be able to explore the dissertation in detail. A written version of the Committee's questions and concerns, as well as a brief set of notes from the oral review should be prepared by faculty and provided to the University for the permanent archival record.

### **Step #9: Finishing Activities**

Following the review of dissertation, the Chair of the Review Committee shall provide the DBA candidate with instructions for completing final corrections and modifications to the dissertation manuscript. Following approval of the final manuscript, the PhD candidate is authorized to arrange for binding the manuscript, and the document is submitted to the EDS headquarters. The Chair of the Doctoral Review Committee completes the Degree Record form and submits this document to the University together with requested quality control materials. Upon receipt of all mandated materials and documents, the student is “graduated” and the finishing documents are issued (letter of completion, transcript of record, and diploma certificate).

### **ABOUT AKAMAI UNIVERSITY, HAWAII, USA**

Akamai believes amelioration of major world problems and creation of sustainable lifestyles and global practices to be the hallmarks of responsible individual and corporate world citizenship. As generators of new knowledge and developers of new systems, our sole mission as an institution is the advancement of the human condition and sustainability of the planet.

Akamai is legally established by corporate charter in 2002 and operating in good standing as a non-profit degree-granting institution under the laws and regulations of the United States of America and the State of Hawaii. Akamai operates as a federal and state tax-exempt institution of higher learning for the purpose of providing advanced studies, research and community service worldwide. Akamai University is an international university with academic, corporate, and community service affiliations in many nations. Our degrees are structured to be equivalent to degrees awarded by reputable institutions worldwide.

Akamai is internationally accredited by the International Distance Education Accreditation League (IDEAL) in the Republic of the Philippines. IDEAL is a member of the National Network of Quality Assurance Agencies (NNQAA), an association of recognized accreditors in the Philippines.

For further details on Akamai University, please visit <http://www.akamaiuniversitu.us/>

### **DOCTOR OF PHILOSOPHY TUITION FEE**

The Akamai PhD tuition fee is US\$9,900 on full payment upon registration; and it is US\$10,500 if paid by two installments. Students who opt for the two-payment plan must make their second payment of the balance in full before attending the 2nd residential studies in Penang, Malaysia.

### **PENANG RESIDENTIAL FEES**

#### **PhD Major Courses – Residential Fees**

PhD students whose Master degree not relate to business or management studies required to attend two residential studies in Penang. Each residential session consist of 6 days of studies and 1 day of field studies. The fee for each residential is USD690 for twin-sharing accommodation and USD860 for single occupancy accommodation.

**PhD Core Courses – Residential Fees**

For the Core Courses participants required to attend one residential study in Penang, Malaysia. This residential session consist of 6 days of studies and 1 day of field studies, and the fee is USD690 for twin-sharing accommodation and USD860 for single occupancy accommodation.

**PhD Research Preparation – Residential Fees**

For the Research Preparation Courses participants required to attend one residential study in Penang, Malaysia. This residential session consists of 7 days of studies, and the fees is USD690 for twin-sharing accommodation and USD860 for single occupancy accommodation.

**Viva Fees**

PhD candidate are require to pay USD450 Viva Fees upon completion of the dissertation and before the Oral Review of Dissertation.

**CONTACT****AKAMAI UNIVERSITY, USA**

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